



# Santa Barbara Bridal Expo Application For Exhibit Space

Sunday September 12, 2010 and Sunday January 9, 2011 – 10 am until 3pm – Earl Warren Showgrounds

Company Name: \_\_\_\_\_

Type of Business: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Web Site: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

9/12/10  
1/9/11

Single Booth @ \$525.00..... \$ \_\_\_\_\_

End Booth @ \$575.00..... \$ \_\_\_\_\_

Double Booth @ \$975.00..... \$ \_\_\_\_\_

Triple Booth @ \$1,425.00..... \$ \_\_\_\_\_

Linen Tablecloths \_\_\_\_ @ \$25 per table..... \$ \_\_\_\_\_  
(Rental) Color: White Black Ivory

Upsize My Half-Page Program Ad (included with your booth)  
To A Full-Page @ \$100.00 ..... \$ \_\_\_\_\_

**Sub-Total**..... \$ \_\_\_\_\_

**Total**..... \$ \_\_\_\_\_

**Deposit Amount**..... \$ \_\_\_\_\_

Check Enclosed Payable to "Crystal Events"

Pay By Credit Card:    

Card Type: \_\_\_\_\_

Name on card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_/\_\_\_\_

Signature of Card Holder: \_\_\_\_\_

Charge This Credit Card For My Balance Due  
30 Days Before The Expo

We will provide a Prize Drawing Gift (Minimum \$50 value)

Please Describe: \_\_\_\_\_

Please submit your completed application with deposit to:

**Crystal Events**  
**P.O. Box 9298**  
**Vallejo, CA 94591**

Or By Fax:

**Toll Free (888) 581-9023**

Or By Phone:

**(707) 652-5233**

For additional information visit  
**SantaBarbaraBridalExpo.com**



By submitting this application for exhibit space, you acknowledge and agree to the following terms: All booth assignments will be made by show management based on dates applications are received with 50% deposit (full payment if within 30 days of show), and to spread competing exhibitors throughout the show whenever possible. Show Management reserves the right to limit, at its sole discretion, the number of exhibitors in all categories. No amplified music or p.a. systems are permitted in exhibit booths without permission of Expo management. No solicitation is permitted except in the assigned space, including adjacent aisle(s). All balances are due 30 days prior to show. Balances not received at least 30 days prior to the show will result in space being cancelled without refund. Cancellations must be received in writing at least 30 days in advance of a show. Cancellations received at least 60 days prior to a show will receive a full refund of amount paid prior to cancellation. Cancellations received less than 60 days (but more than 30 days) prior to a show will receive a 75% refund of amount paid prior to cancellation. No refund will be made for cancellations received within 30 days of a show. In consideration of our application being accepted, we do hereby, for ourselves, our heirs, assignees, executors and administrators, waive, release and forever discharge the producer, Crystal Events, and any individuals associated with this event, their representatives, successors, or assignees from any and all damages, rights and rights of action, which we may have or would hereafter accrue to us, in conjunction with, or arising out of our association with, entry or participation in, or traveling to or from the Santa Barbara Bridal Expo.

Exhibitor's Signature: \_\_\_\_\_ Date: \_\_\_\_\_ Title: \_\_\_\_\_